

High-Level Industrial Workshop: Unlocking Spain's Clean Industrial Transition

Industrial Transition Accelerator & Cleantech for Iberia (Chatham House Rule)

Date	Thursday, 10 September 2026
Time	09:00 – 14:00 CET (Networking Lunch until 15:00)
Place	The Palace Hotel · Plaza de las Cortes, 7 · 28014 Madrid

AGENDA

MORNING PLENARY	
09:00 – 09:30	Registration, Coffee & Networking
09:30 – 09:40	Welcome Words James Schofield, Managing Director, Industrial Transition Accelerator Bianca Dragomir, Executive Director, Cleantech for Iberia
09:40 – 09:55	Opening Remarks: “The Energy Transition: A Catalyst for Industry” Sara Aagesen Muñoz, Third Vice-President and Minister for Ecological Transition, Government of Spain*
09:55 – 10:10	Keynote: “Reindustrializing Spain: The Green Window of Opportunity” Jaime David Peris Pascual, Special Commissioner for Reindustrialization, Ministry of Industry and Tourism, Spain
10:15 – 11:10	High-Level Discussion: “Roadmap to Final Investment Decision” Julián Conthe Yoldi, Director General for Trade Policy, Ministry of Economy, Trade and Business, Spain Paz Guzmán Caso de los Cobos, Senior Economic Advisor, European Investment Bank Pedro Guerrero, Head of European Affairs and Strategy, Spanish Banking Association Ricardo de Pablos, CEO, Holcim Spain Carlos Monreal, CEO & Founder, Plastic Energy Moderator: Bianca Dragomir, Executive Director, Cleantech for Iberia

11:10 – 11:20	Q&A with Audience
11:20 – 11:30	Key Findings: Discovery Calls with Key Industries in Spain ITA / Cleantech for Iberia Research Team
11:30 – 12:00	Coffee Break & Transition to Breakout Rooms
PARALLEL BREAKOUT SESSIONS 12:00 – 13:10	
Breakout A	Unlocking Demand for clean materials and fuels <i>Contracts for Difference, long-duration offtake & mandates, public procurement standards.</i> <i>Sectors: Electrification, Thermal Energy storage, Demand-side Flexibility · Hydrogen / Ammonia / Methanol / SAF · Maritime transport · Steel & Aluminium</i> Moderator: James Schofield, Managing Director, Industrial Transition Accelerator Igniters: Marcos Escudero, Deputy Director, Ministry of Industry and Tourism; Samuel Fluckiger, Director of Policy, Hydnum Steel
Breakout B	Building Tomorrow's Industries Today: Unlocking Investment Across the Clean Industry Value Chain <i>Blended finance, EIB instruments, export credit, green bonds, risk-sharing mechanisms.</i> <i>Sectors: Cement · High-Value Chemicals · Cross-sector infrastructure</i> Moderator: Luis Rebelo, Senior Policy Manager, Cleantech for Iberia Igniters: Carlos de la Cruz, Director of Technology and Innovation, CDTI; Antoni Ballabriga, Global Head of Sustainability Intelligence, BBVA; Alberto Toril, Head of Iberia, Rondo.
CLOSING PLENARY	
13:15 – 13:30	Rapporteur Reports: Breakout Findings Session Facilitators
13:30 – 13:45	Conclusions ITA / Mission Possible Partnership
13:45 – 14:00	Closing Remarks Miguel Gómez-Pavón López, Director General for Industrial Strategy and SMEs, Ministry of Industry and Tourism, Government of Spain
14:00 – 15:00	Networking Lunch

* To Be Confirmed

Attendee List:

Organization	Name	Title
Ministry of Industry and Tourism, Spain	Jaime David Peris Pascual	Special Commissioner for Reindustrialisation
Ministry of Economy, Trade and Business, Spain	Julián Conthe Yoldi	Director General for Trade Policy
Ministry of Industry and Tourism, Spain	Miguel Gómez-Pavón López	Director General for Industrial Strategy and SMEs
Ministry of Industry and Tourism, Spain	Marcos Escudero	Deputy Subdirector, SDG Industrial Ecosystems and Strategy
AEB (Spanish Banking Association)	Pedro Guerrero	Head of European Affairs and Strategy
EIB (European Investment Bank)	Paz Guzmán Caso de los Cobos	Senior Economic Advisor
Green Finance Institute	Eduardo Brunet	Director, Spain
European Climate Foundation	Guzman Sanchez	Spain Manager
T&E (Transport & Environment)	Ioan Bucuras	Deputy Director, Spain
EIB (European Investment Bank)	Diego Sánchez	Growth Capital
Alianza Q-Cero	Javier Mazorra	Permanent Lecturer, Universidad Politécnica de Madrid
Holcim Spain	Ricardo de Pablos	CEO
Plastic Energy	Carlos Monreal	Founder and CEO

Organization	Name	Title
Turn2X	Philip Kessler	CEO
Zubi Group	Iker Marcaide	CEO
GNE Ventures	Davide Cannarozzi	CEO
Build to Zero	Joaquín Coronado	Chairman and Co-Founder
Radia Capital	Esteban Abad	Founding Partner
Fertigthy	Christina Ivanova	CFO
Alinnea	Ana Belén Sánchez	Director
Catalyse Europe	Armando Martínez	Senior Fellow
BBVA	Antoni Ballabriga	Global Head, Sustainability & Advocacy
Iberdrola	Gonzalo Sáenz De Miera	Director for Climate Change and Alliances
Balearia	Javier Cervera	Corporate Director, Institutional Relationships
Rondo	Alberto Toril	Head of Iberia
Hydnum Steel	Samuel Fluckiger	Director of Policy & EU Affairs
Demea	Olivier Usureau	Partner
Suma Capital	Iván Vargas	Investment Director
BBVA	Emilio Martin-Moreno	Sustainability Advocacy

Organization	Name	Title
ORGANIZING TEAM		
Mission Possible Partnership	James Schofield	Managing Director, Industrial Transition Accelerator
Mission Possible Partnership	Pete Hemingway	Senior Associate
Cleantech for Iberia	Bianca Dragomir	Executive Director
Cleantech for Iberia	Luis Rebelo	Senior Policy Manager
Cleantech Group	David Bigorra	Consultant
Cleantech for Iberia	Sara Santocildes	Policy Officer